

EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title:	WAQY Mid-Day Host	Date Filled:	10/11/2010
2. Job Title:	WHMP/WRSI Production Director	Date Filled:	8/23/2010
3. Job Title:	WRSI Mid-Day Host	Date Filled:	6/28/10
4. Job Title:	WAQY/WLZX Sales Associate	Date Filled:	4/26/2010

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: WAQY Mid-Day Host **Date Filled:** 10/11/2010

Recruitment Source	Address	Tel #	# Persons Interviewed Per Recruitment Source
In-House Posting	45 Fisher Avenue, E. Longmeadow, MA 15 Hampton Avenue, Northampton, MA	413 525 4141 413 586 7400	2
Rock 102 Website	rock102.com	413 525 4141	0
Massachusetts Broadcasters Association (MBA) Job Bank	massbroadcasters.org		0
EEO Outreach Mailing List	(Copy of List Attached)		0
Saga Communications Website	sagacommunications.com		0
All Access	allaccess.com		6
Total Number of Persons Interviewed			8

2. Job Title: WHMP/WRSI Production Director **Date Filled:** 8/23/2010

Recruitment Source	Address	Tel #	# Persons Interviewed Per Recruitment Source
In-House Posting	45 Fisher Avenue, E. Longmeadow, MA 15 Hampton Avenue, Northampton, MA	413 525 4141 413 586 7400	1
All Access	allaccess.com		0
FMQB	fmqb.com		0
Triple A Radio	triplearadio.com		0
Total Number of Persons Interviewed			1

3. Job Title: WRSI Mid-Day Host **Date Filled:** 6/28/10

Recruitment Source	Address	Tel #	# Persons Interviewed Per Recruitment Source
In-House Posting	45 Fisher Avenue, E. Longmeadow, MA 15 Hampton Avenue, Northampton, MA	413 525 4141 413 586 7400	1
All Access	allaccess.com		0
FMQB	fmqb.com		0
Triple A Radio	triplearadio.com		0
Total Number of Persons Interviewed			1

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy (Continued)			
4. Job Title: WAQY/WLZX Sales Associate		Date Filled: 4/26/2010	
Recruitment Source	Address	Tel #	# Persons Interviewed Per Recruitment Source
In-House Posting	45 Fisher Avenue, E. Longmeadow, MA 15 Hampton Avenue, Northampton, MA	413 525 4141 413 586 7400	0
Rock 102 Website	rock102.com	413 525 4141	3
Lazer 993 Website	lazer993.com	413 525 4141	0
Massachusetts Broadcasters Association (MBA) Job Bank	massbroadcasters.org		0
Saga Communications Website	sagacommunications.com		0
Sunday Republican	1860 Main Street, Springfield, MA	413 788 1234	2
Broadcast Compliance Services	bcs-ok.com		0
All Access	allaccess.com		0
Total Number of Persons Interviewed			5

C. Outreach Activities
Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

Internship Program

The goal of the WAQY/WLZX Internship Program is to provide college students with a unique and practical experience in the radio industry. Internships are available for those full-time students who are seeking approved college credit hours. WAQY/WLZX Internships are non-paid positions. Although most Interns will spend up to eight hours per week at the radio station, Internships can be arranged to accommodate a student's academic schedule.

EEO Training for Management

On September 21, 2010, Luke Donahue (Business Manager) attended the 2010 EEO Seminar with Scott Flick of Pillsbury Winthrop Shaw Pittman, LLP sponsored by the Massachusetts Broadcasters Association.

Scholarship Programs

In 2010, 2009, 2008, 2007, and 2006, WAQY/WLZX/WRSI/WHMP participated in the Connecticut School of Broadcasting Scholarship Program which provides scholarships to high school students who are interested in pursuing a career in the broadcasting industry.

In April 2010, WAQY/WLZX/WRSI/WHMP completed its final component in the 2010-2011 Massachusetts Broadcasters Association Scholarship Program. The MBA sent copies of the top 10 deserving finalists' applications and asked that they be ranked 1-10 for most deserving of a \$2000 scholarship and then to be ranked 1-5 for the student most deserving of the Al Sprague Memorial Scholarship in the amount of \$2500.

In 2009 WAQY/WLZX/WRSI/WHMP participated in the Massachusetts Broadcasters Association Scholarship Program. The MBA sent the top essay entries to the radio station for review in order to help choose the 3 most deserving candidates who were either currently enrolled or enrolling in a broadcasting/communications major to receive a scholarship.

General Outreach

WAQY/WLZX/WRSI/WHMP routinely contact various community organizations to notify them of job opportunities at the radio stations through email, fax, and mail and through on-air broadcasts on Rock 102 and Lazer 993 informing them to contact jobs@rock102.com or jobs@lazer993.com to be included in future distributions.